

FOR THE TECHNOLOGICALLY TERRIFIED

12 - STEP PROGRAM

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Step 1: Admitting Powerlessness Over Technology

We admitted we were powerless over technology—that our aversion had become unmanageable and our businesses were suffering.

Step 2: Believing in a Power Greater Than Ourselves

I came to believe that a power greater than ourselves, like a tech-savvy intern or a YouTube tutorial, could restore us to sanity.

Step 3: Turning Our Will Over to Tech Support

We a decision to turn our will and our wallets over to the care of tech support, as we understood it.

Step 4: Making a Fearless Inventory of Our Tech Fails

I made a searching and fearless moral inventory of all the times we tried to use technology and failed hilariously.

Step 5: Admitting Our Tech Shortcomings to Another Human Being

Admitted to ourselves, and another human being (preferably someone who doesn't laugh at our struggles), the exact nature of our tech-related wrongs.

Step 6: Being Ready for Tech Improvements

We were entirely ready to have the tech experts remove all these defects in our systems and processes.

Step 7: Humbly Asking for Help with Patience

Humbly asked tech support to remove our shortcomings, even if it meant waiting on hold for hours.

Step 8: Making a List of Tech We've Harmed

I made a list of all the tech we've neglected or mistreated, and became willing to make amends to them all (like finally updating Windows).

Step 9: Making Direct Amends to Devices

Made direct amends to such devices wherever possible, except when to do so would injure them or others (like smashing them in frustration).

Step 10: Continuing to Take Personal Tech Inventory

Continued to take personal tech inventory, and when we were wrong, promptly admitted it (and Googled the solution).

Step 11: Seeking Through Meditation and YouTube

We sought through meditation and binge-watching tutorials to improve our conscious contact with technology, praying only for knowledge of updates and the courage to implement them.

Step 12: Having a Tech Awakening

Having had a tech awakening as the result of these steps, we tried to carry this message to other tech-fearful business owners and to practice these principles in all our technological affairs.

Bonus Step: Celebrating Your Success

Throw a party to celebrate your newfound tech prowess. Invite your devices, but remember, they won't bring snacks.